



# COMPANY OVERVIEW

Advancing the world of Cyber Security

## About Cyberfort Software, Inc.

Cyberfort Software, Inc. (OTCQB: CYBF) is a company specializing in the acquisition and development of cyber security, content filtering and ad blocking technology. Positioning itself to deal with various cyber threats through innovative protection technologies for mobile, personal and business tech devices, stretching across a number of the available platforms. The Company is currently in the process of acquiring Vivio, a provider of pioneering AI content filtering and software protection.

## Company Mission

At Cyberfort Software Inc., we are working hard to strengthen the cybersecurity of companies and digital end-users by focusing on innovative practices such as Content Filtering and Ad-Blocking.

## Vision

A digital future where everyone, from individuals to global corporations, can enjoy free access to data and the sharing of private information without fear of malicious attacks robbing them of privacy and security.

### Answering the need for Cybersecurity

As the world grows ever more interconnected, so does our potential for vulnerability to attacks on a variety of devices.

- Mobile devices
- Desktops / laptops
- Wearable technology
- Wireless networks

### Developing & Acquiring New Technologies

We are committed to staying one step ahead to develop cybersecurity solutions that are smart, simple and efficient.

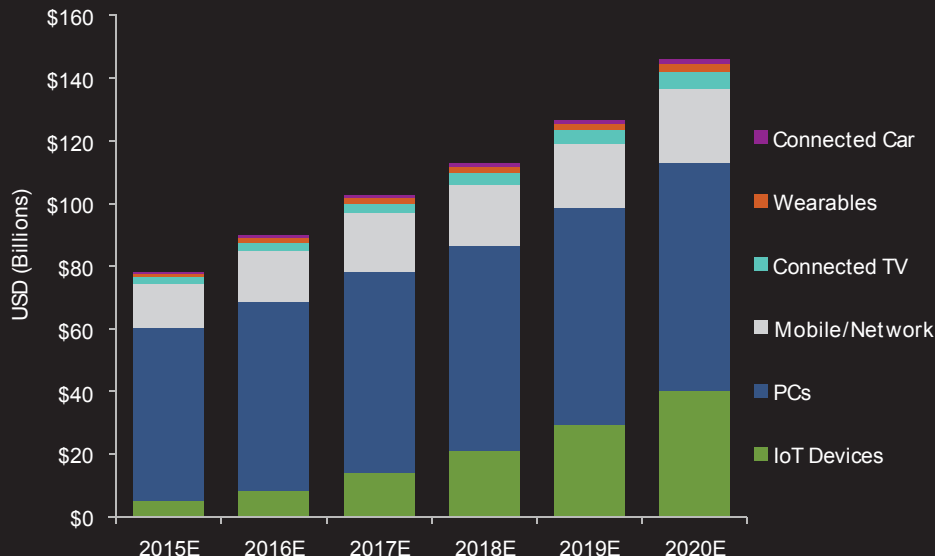
- IT security
- Content filtering
- Ad blocking
- Tracking blocking

### Protecting Organizations & Individuals

Cyberthreats costs increase every year. From Fortune 100 companies to families, nobody is safe from increasingly sophisticated attacks such as:

- Malvertising
- Phishing
- DDOS
- Backdoor attacks

### Cybersecurity Market Annual Forecast Global



Source: BI Intelligence, 2015

BI INTELLIGENCE

Source: CSIS, McAfee

OVER **70%** of organizations report having been compromised by a **successful cyberattack** in the past 12 months.



The estimated number of **cyber-attacks** per week: **122,000**

Each year, cybercrime costs the global economy

**\$0.5 trillion.**



# Technology & Solutions

To fulfill its company vision, in 2016 Cyberfort began a policy of acquiring new cybersecurity IPs, starting with **Vivio**, a pioneering AI-driven ad-blocking app for Mac, iPhone and iPad.



- Serving 10K users
- Mac OS & iOS 10
- Improves security
- Ad-blocking
- Privacy protection
- Saves 38% data traffic
- Reduces load by 58%
- 30% faster browsing
- Content filtering
- Blocks tracking

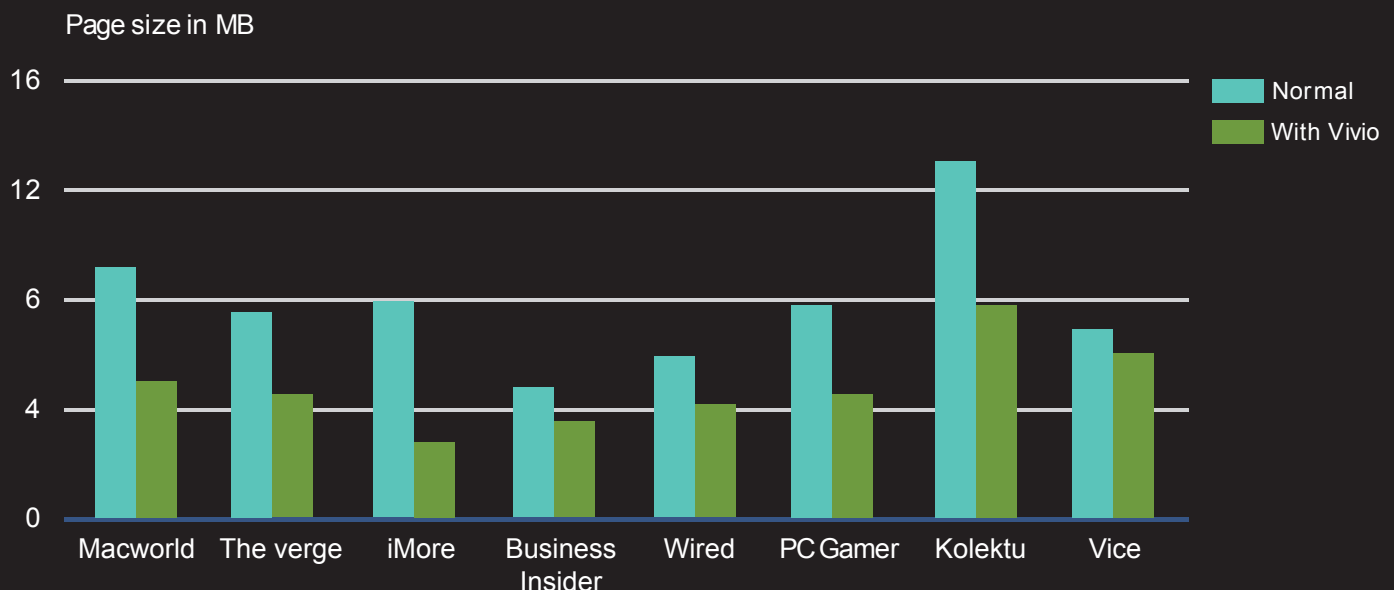
## Innovation for Enterprises

As Cyberfort continues to innovate, the Vivio suite will evolve to add:

- Cloud based management suite to enable employee's visibility on device usage, browsing and a range of analytical tools
- Cloud based enterprise management suite to send users ad blocking applications and monitoring/analytic solutions
- API to integrate into existing mobile enterprise management companies, enable Vivio to become their proprietary ad blocking engine
- Url blocking with optimizable preferences on a company basis

## Focusing on the Future

Under Cyberfort's guidance, the Vivio team intends to leverage the current user base as a sandbox for enterprise development. It will test and optimize future incremental developments targeted for an enterprise suite of tools whose technological improvements.



# Team

## **DANIEL CATTLIN - CEO**

Daniel Cattlin brings a new age perspective to the business, with expertise in project and asset management, and a background in corporate finance - this, giving him both the operational and financial understanding to take companies from start up and early development, through to expansion and capital growth within a public environment.

His success in creating business growth and developed began when he started in asset management. Mr. Cattlin worked for a specialist property management firm where he learnt the key factors associated to creating growth within this sector; understanding the financial, legal, and compliance procedures involved, and a master of negotiation, Mr. Cattlin achieved high returns for both his company and his clients, which lead to him successfully managing several multi million dollar portfolios for investment clients.

Mr. Cattlin then went on to work at a Financial Advisory where he specializing in Corporate Finance, Mr. Cattlin helped his clients deal with the source of funding and the capital structure of their corporation, as well as the actions that their managers should take to increase the value of the firm to the shareholders.

## **GREG DRAZENOVIC - CORPORATE DEVELOPMENT OFFICER**

Drazenovic brings over 20 years of experience in technology working with a wide breadth of firms from start-ups to multi-nationals. For the past decade, Drazenovic has spearheaded the technology initiatives with Canaccord Genuity, a leading independent global investment bank focused on growth companies with operations in 10 countries worldwide. As Vice President, Enterprise Infrastructure, Drazenovic currently oversees all matters concerning networking, telecommunications, storage, security, server, desktop and mobile architecture. He is also responsible for the Cyber Security practice at Canaccord Genuity and provides technological validation on cyber security deals for its investment arm.

Drazenovic earned his degree from British Columbia Institute of Technology and holds a number of certifications in his field including the Certified Information Systems Security Professional (CISSP), a globally recognized certification in the field of IT security and governed by the International Information System Security Certification Consortium.

## **TOMAS MISTRİK - CTO**

Tomas Mistrik is the Chief Technology Officer at Cyberfort.

A versatile and multitalented Technology Development Manager, Mistrik got the best from teams to deliver a variety of products including the Vivio ad-blocking app for iOS 10 and the Silicon Valley-based Synergykit platform for mobile developers. His experience in providing market research, developing and delivering cyber security products for various mobile platforms makes him a great asset to our team. Mistrik has a MPA & MBA in Administration and Accounting from the Sydney Australian Catholic University and a Bachelor's Degree in Economics and management from the Prague Bohemia University.

# Team

## **KRISHNA KUMAR - TECHNOLOGY DEVELOPMENT MANAGER**

Krishna Kumar is the Technology Development Manager at Cyberfort.

Kumar had more than 10 years of experience in the Information Technology industry. His first graduate research paper focused on implementing a powerful email clustering algorithm to filter spam, and he has since continued providing powerful security and ad-blocking measures for companies such as CSC and PayPal India. He has a vast knowledge of mobile platforms (iOS and Android) and programs in Obj-C, Python, Ruby, C++, Django, Rails REST AWS/backends, C++ Infrastructure Servers and Message Queues.

Kumar has a B. Tech in IT from Madras University and a M.Tech from the International Institute of Information Technology, Bangalore.

## **THANH THONG NGUYEN - SENIOR SOFTWARE ENGINEER**

Nguyen brings 5 years of experience in the development and engineering of complex IT solutions. His deep understanding of software architecture and design saw him master a wide range of technical skills including PHP & HTML / CSS Programming Languages, Databases, Objective C and Java. He has personally developed and shipped dozens of Android and iOS applications with user bases reaching in the high millions, proving his versatility and ability to deliver results for a variety of mobile platforms.

Nguyen has a degree from the Ho Chi Minh Faculty of Computer Science and Engineering, a MBA from the Malaysian Open University and a pending PHD from the Western University of Sydney, where he currently resides.

## **HARISH DODDALA - SENIOR ADVISOR**

Dodalla brings his 9 Years of Product Management and Software Engineering experience delivering results for Cisco, VMware, Oracle, IBM and Siemens. Fully fluent in R, Python, MATLAB, C, WEKA, Adobe Site-Catalyst, LINUX and XL Miner, he has also mastered numerous functional skills including Data Analytics, Competitive Strategy, Product/Technology Strategy, Wire-framing and Cloud Technology.

Dodalla was the recipient of a JASSO Scholarship at KEIO, Tokyo to evaluate digital platform strategies in telematics applications, and earned a MS in Management from the Massachusetts Institute of technology (MIT).

# The Market

At Cyberfort, we are always at the cutting edge of the latest developments in the world of cybersecurity. This includes keeping track of organizations in various sectors as well as their performance and growth. Below is a chart showing the 5 most important companies in the field today and their average annual growth as forecast by financial experts.

Company Name	Market Cap	Ticker	Cybersecurity Sector	Average Annual Growth Rate Forecast
 Palo Alto Networks	\$13.47B	NYSE: PANW	Threat Detection & Prevention	+30.33%
 Check Point Software Technologies Ltd.	\$13.12B	NASDAQ:CHKP	Unified Threat Management	+10.16%
 Fortinet, Inc.	\$6.02B	NASDAQ:FTNT	Enterprise Security Solutions	+33.39%
 FireEye, inc.	\$2.34B	NASDAQ:FEYE	Advanced Threat Protection	+24.4%
 Proofpoint inc.	\$3.14B	NASDAQ:PFPT	Security-As-A-Service	+29.33%

The cybersecurity market is predicted to expand at a Compound Annual Growth Rate of 10.6% from 2016 to 2021, or from \$122.45B to \$202.36B over the next 5 years.

As technology experts try to keep pace with the frequency and complexity of worldwide cyber threats, corporations are pushed to increase cybersecurity budgets while end-users express growing fears over online data-protection.

While new government regulations are constantly put into place to promote better safeguarding practices, we believe Cyberfort Software can position itself as a leader in the field.

We will tap into this growing market, helping companies and end-users increase cybersecurity while focusing on practices such as Content Filtering and Ad Blocking. Content Filtering

# The Market

## CONTENT FILTERING

Content filtering is achieved via software designed to control access to online information. It prevents malicious digital activities such as spam, malware, ransomware, breach of data and data theft.

As companies and individuals increasingly rely on information exchanged via interconnected devices (smartphones, tablets, desktops or laptops), protecting data becomes an imperative. Malicious digital activities, such as the CryptoWall ransomware which cost users \$325M in 2015, are getting harder to filter and prevent.

Favorable government regulations for tightened web security, a desire to better manage network bandwidth consumption and financial incentives to defy cyber threats are all factors contributing to an upward momentum in the content filtering market.

## AD BLOCKING

As of March 2016, an estimated 408 million people were actively using mobile Ad Blocking browsers and 22% of the world's 1.9bn smartphone users were blocking ads on the mobile web. This showed a tremendous global 90% growth from Jan 2015 to Jan 2016, one that is predicted to continue for the years to come.

However, it should be noted that the ad-blocking growth is mostly driven by desktop users. 93% of mobile ad-blocking is enabled via browser extensions (40% for Firefox, 53% for Chrome). We believe this is the perfect opportunity to position ourselves in this growing, yet unexploited market by delivering powerful multi-platform mobile ad-blocking software.

In 2015, ad-blocking is estimated to have cost \$21.8 in loss of revenue to advertisers. While the increase in ad-blocking software mirrors that of online marketing budgets (expected to hit \$77.4 billion - a 38.4% share of total ad spending in the US), it also reflects growing security concerns over the widespread use of advertising for malicious purposes, also known as malvertising. Malicious advertising on mobile apps has increased 260% on a prorated basis in the first half of 2015 (450,000) compared to all of 2014 (250,000).

Ad blocking browser usage nearly doubled during 2015. While mobile browsing accounted for 38% of all web browsing, only 1.6% of mobile users enabled ad blocking. This forecast highlights room for growth in the mobile ad-blocking business. At present, 93% of mobile ad blocking comes from Internet browser extensions (Firefox or Chrome). At least 419 million people (22% of the world's 1.9bn smartphone users) are blocking ads on the mobile web.

Both mobile web and in-app ads can now be blocked. During 2015, the estimated loss of revenue due to blocked advertising was of \$21.8.

# The Highlights....

## The Company

- Existing customer base of over 8,000 users worldwide pre marketing.
- Experienced team of experts with a combined experience of over 60 years within IT industry.
- GROUND BREAKING - Vivio developers are on course to create A.I coding for Ad Blocking and content filtering protection.
- Vivio available on numerous App Stores – Including Itunes.
- Soon to be made available on Android (mobiles and tablets) and Mac (Laptops & Desktops).
- Current Technology Compatible with new iOS 10 update.
- MIT graduate confirmed on the Advisory Board.
- Company Technology Development manager has worked on Algorithms for both Paypal and CSC (Computer Science Corporation). Also CTO is very well connected at Apple.

## The Market

- Estimated value of 202 Billion by 2021.
- Constant demand for improvements/updates of software due to new viruses daily.
- 99% of the worlds computers vulnerable to Cyber Attacks.
- A.I software companies currently being acquired weekly by worldwide corporations (Apple, Microsoft).
- Constant media coverage of Malware attacks, (most recent Spotify & Yahoo).
- Cyber security "incidents" have surged 38% since 2014.
- Malicious Cyber Attacks cost US between \$300 B to US \$ 1Trillion a year!
- Data breaches average \$154 per record, while the average cost per data breach has reached \$3.79M.
- Attackers often have more than 200 days before being discovered.





# CYBERFORT SOFTWARE

## History

Formerly Patriot Berry Farms, inc. the company became Cyberfort Software Inc. under CEO Daniel Cattlin to answer a growing demand for cybersecurity from personal users and enterprises.

It began purchasing new cybersecurity IPs while conducting an aggressive recruitment campaign that saw the it hire talent from a variety of cybersecurity and IT development organizations.

## Fast facts

**CEO**  
Daniel Cattlin

**Corporate Development Officer**  
Greg Drazenovic

**Cyberfort Location**  
Company headquarters: San Francisco, CA

**Website Address**  
<http://www.cyberfortsoftware.com>

**Business**  
Cybersecurity  
Content Filtering Ad-Blocking  
technology

**Market Group**  
OTCQB

**Ticker**  
CYBF